

chloe cunningham

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chloelyncunningham.com

PRESENTATION + VISUAL DESIGNER

SKILLS

Presentation design
Visual + brand design
Layout design
Social media asset production
Project management
Brand style guide production
Proposal production & management

TOOLS

Keynote
Google Slides
Figma
PowerPoint
Adobe Creative Suite

EDUCATION

General Assembly
Certificate in User
Experience Design
San Francisco, CA

Loyola Marymount University,
B.A. Fine Arts, Graphic Design

RELEVANT EXPERIENCE

Ladder, Presentation Designer

San Francisco | 2022-Present

- + Designed, produced, and managed main company Google slide and Keynote templates to optimize future presentations
- + Crafted branded visuals for executive and cross-functional teams to create compelling brand storytelling narratives for internal and external audiences
- + Synthesized content of presentation outlines to apply best design practices to create slide content for optimal viewing and presenting
- + Produced concepts from research and data for compelling learning materials for presentations while adhering to brand guidelines and design standards
- + Designed custom graphics, illustrations, diagrams, and design elements to compliment presentation themes and content

Zendesk, Contract Presentation Designer

San Francisco | 2020, 2022, 2023

- + Used conceptual thinking and existing brand guidelines to create and design presentations averaging 60+ slides keynote presentations for:
 - 2020 kickoff conference, Relate
 - 2022 SunCo Labs launch
 - 2023 SKO + CX Trends

- + Supported the current presentation design team by updating 3, 100+ slide of date Google Slide presentations
- + Assisted in fielding feedback and edits from 20+ stakeholders and presenters

Truebeck Construction, Graphic Communication Designer

San Francisco | 2021 - 2022

- + Led and produced over 15 proposals totaling over \$300 million worth of potential work
- + Created customized layouts for specialized proposals led by Truebeck and supported by architectural firms
- + Collaborated with social media manager to produce weekly and bi-monthly social campaigns alongside accompanying graphics
- + Partnered with executive staff to create customized graphics, presentations, and visual communication pieces for internal and external needs